

Vica Bondurant 803-767-8097 vbondurant@charlottecentercity.org

Celebrate National Scavenger Hunt Day by Exploring Art Along the Rail Trail in South End Contestants can win prizes from local businesses + a grand prize of \$500 courtesy of U.S. Bank

What: National Scavenger Hunt Day Celebration on the Rail Trail

When: Sunday May 23rd and Monday May 24th

Where: Along the Charlotte Rail Trail in South End

Charlotte City Center Partners and U.S. Bank are teaming up with the CLT Scavenger Hunt to celebrate National Scavenger Hunt Day along the Charlotte Rail Trail. Attendees will have a chance to win prizes from local businesses and participate in a Grand Prize Raffle where one lucky hunter will receive a \$500 gift card, courtesy of U.S. Bank.

The event starts on Sunday, May 23rd. Eight clues will be posted throughout the day, each showcasing some of the vibrant art along the Trail. The first 300 hunters who reach the final clue location will receive Grand Prize scratch offs, and the lucky number will be drawn at random on National Scavenger Hunt Day: Monday, May 24th.

The goal is to bring the community together for a fun, free event, where they can explore, interact, and rediscover the Rail Trail as a gathering place which connects some of the city's most eclectic neighborhoods. It's a place to relax, reconnect with people, and gather energy and inspiration by everything around you. This event will allow us to also showcase some of the best small businesses in

the area, including its cafés and bars, shops, galleries, artists, and musicians.

We're excited to be working with the <u>CLT Scavenger Hunt team</u> on this event. Katrina Sellers and Sarah Kaplan are both Charlotte business owners themselves. They created the CLT Scavenger Hunt as a way to promote some of the city's most unique businesses and brands, so it's great to be collaborating with a team that understands and appreciates what our community has to offer as much as we do.

Info about the event will be posted on their website: <u>www.cltscavengerhunt.com</u>, as well as their Instagram: <u>@cltscavengerhunt</u>. Clues will be posted on Instagram during the event and then reposted and shared by @southendclt and @railtrailclt. There is no cost to participate — we just want everyone to have fun and enjoy the thrill of the game.

The I Heart Rail Trail initiative is a partnership between the Charlotte Rail Trail, Charlotte Center City Partners and U.S. Bank. The program will feature events large and small to activate the Rail Trail and enhance the experience of this 3.5-mile linear park. In addition to sponsoring the I Heart Rail Trail initiative, U.S. Bank in 2019 contributed \$1 million toward the planned construction of a pedestrian bridge that will connect the South End and Uptown portions of the Rail Trail.

The partnership between U.S. Bank and the Charlotte Rail Trail is part of U.S. Bank's Community Possible program. U.S. Bank's unified giving and engagement strategy Community Possible focuses on closing the gaps between people and possibility in the areas of Work, Home and Play. The bank believes the building blocks of all thriving communities where all things are possible include stable employment opportunities, a home to call your own, and a community connected through culture, arts, recreation, and play. Visit www.usbank.com/community for more information.